



Integrated Solutions

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NEWS RELEASE

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GED Integrated Solutions Appoints John C. Moore to Vice President of Marketing

Twinsburg, OH – GED Integrated Solutions (GED), the leading worldwide provider of integrated lean manufacturing systems for the window and door fabrication industry, today announced the appointment of John C. Moore to the role of Vice President of Marketing, effective immediately.

In this position, Moore will oversee and coordinate GED's product marketing, channel marketing, market research and communications initiatives and strategies for both its domestic and international activities.

Moore brings over 25 years of experience as a senior industrial marketing executive to this position. He specializes in using data and analytics to manage and implement long-term, sustainable strategic growth programs that increase brand awareness, revenue and profits.

He spent ten years with the Reliance Electric Motor Group's marketing and sales team before co-founding Hilty Moore & Associates, Inc., a marketing firm that specialized in developing and implementing marketing business growth strategies for industrial companies. He served as managing director of the industrial marketing practice and principal when with Skoda Minotti, a Cleveland-area CPA, business and financial advisory firm. Prior to joining GED, Moore was the Director of Corporate Marketing for Millwood, Inc., an industry leader and innovator of unit load solutions, packaging & materials systems and services.

Moore earned a BS in Marketing from Miami University, Miami, Ohio and an MBA degree in Marketing from John Carroll University.

About GED Integrated Solutions

GED Integrated Solutions is a worldwide supplier of fully integrated insulating glass and vinyl window and door fabrication systems, and the pioneer of the revolutionary Intercept i-3 Warm Edge spacer frame production system. The company's i-3 platform works with its LeanNet® communications software to integrate every facet of a plant's operation, increasing IG quality and production volumes and profits while decreasing operating costs and material wastage. GED's commitment to innovation that addresses its customers' needs is evidenced by the fact that 18 of the top 20 window and door manufacturers utilize GED's equipment and software solutions