

NEWS RELEASE

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GED Introduces ColorTRU® - A Revolutionary New Decorative Foil Bonding System

Twinsburg, OH (10.07.09) – GED Integrated Solutions' new **ColorTRU** system created quite a positive industry buzz when it was introduced for the first time at the recently concluded GlassBuild America Expo. GED's latest innovation is designed as an alternative to painting and laminating as the **ColorTRU** decorative foil bonding system automatically transfers solid color and wood grain foil to vinyl profiles.

With unlimited graphic, color and design capabilities, **ColorTRU's** foils are comprised of multiple layers of ink that do not interfere with the welding process. The machine automatically transfers the foil, while heat and pressure bond it to the vinyl profile. This new process ensures no de-lamination, no trimming of excess, an instant cure and parts that can be processed immediately.

Of equal importance, **ColorTRU's** transfer process also eliminates the need and use of Methyl Ethyl Ketone (MEK) for cleaning, and as there is no separate adhesive process, there is no mess.

A controlled series of driven rollers process the profile through the machine. Contoured silicon rollers conform the foil to shaped profiles affording a throughput of 10 feet per minute.

As a modular system, **ColorTRU's** processing stations can be added sequentially to make additional profiles. Manufacturers can use a single pass station or multiple foiling stations for processing with quick changeover from profile to profile and color to color in minutes.

As a part of GED's complete line of glass and vinyl window and door fabrication equipment and software, **ColorTRU** is backed by the company's leading training and support services. For more information, contact GED at (330) 963-5401 or visit www.gedusa.com.

About GED Integrated Solutions

GED Integrated Solutions is a worldwide supplier of fully integrated insulating glass and vinyl window and door fabrication systems, as well as solar manufacturing equipment, and the pioneer of the revolutionary Intercept i-3 Warm Edge spacer frame production system. The company's i-3 platform works with LeanNet communications software to integrate every facet of a plant's operation, increasing IG quality and production volumes and profits while decreasing operating costs and material wastage. GED's commitment to innovation that addresses its customers' needs is evidenced by the fact that 18 of the top 20 window and door manufacturers utilize GED's equipment and software solutions.

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